# **B.CONSCIOUS** IN YOUR CHOICES

SUMMER 2021





## **B.CONSCIOUS IN FOUR WAYS**

B.Conscious consists of four sustainable initiatives from B.Coastline. When choosing B.Coastline items labeled B.Conscious you help protecting our nature.

#### **B.Conscious Organic Cotton**

The product contains organic cotton fibres grown without any use of chemicals.

**B.Conscious Water** The garments are produced with special water saving techniques.

**B.Conscious Sustainable viscose** This product is made of a viscose fibre which has been processed through an eco-friendly production.

#### B.Conscious Natural Fibres

Feel the difference with this product made of natural fibres from natures hand.

## In harmony with nature

B.Coastline is not just a brand, it's a feeling. A feeling of being in harmony with surroundings, people and nature. A feeling of peacefulness and inner calm. Feeling good in comfortable clothing designed for a casual lifestyle and being outside. B.Coastline is timeless fashion in a Scandinavian casual-fresh look.

> Take care of yourself and nature! B.Conscious with B.Coastline



## Thinking of the next generations...

Give future generations a better world to live in. B.conscious of your choices when buying fashion. Do something good for the world, nature and the next generations.





#### **D.** CONSCIOUS

This product contains organic cotton fibres. Grown without any use of chemicals.

It is a step further in protecting our planet.

#### ORGANIC COTTON

## CONSCIOUS

When producing this garment we use special technique to save water.

It is a step further in protecting our planet.

SAVING WATER

### **B**. CONSCIOUS

This product is made of a viscose fibre, which has been processed through an eco-friendly production.

### B. CONSCIOUS

This product is made of natural fibres. All from natures hand.

Feel the difference

SUSTAINABLE VISCOSE

NATURAL FIBRES

### Make your choice for a better world

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B. Coastline is a brand developed for women cherishing nature. The B.Coastline woman simply loves to take a deep breath and enjoy the fresh air. She is inspired by nature and values her walks by the sea or in the deep forest.

# **B. responsible**

We have made it easy for you! B.conscious of your choices. You can make a difference. We know you care about the future and the world that we shall pass on to our children and grandchildren.

