B.CONSCIOUS IN YOUR CHOICES

SUMMER 2021





B.CONSCIOUS IN FOUR WAYS

B.Conscious consists of four sustainable initiatives from B.Coastline. When choosing B.Coastline items labeled B.Conscious you help protecting our nature.

B.Conscious Organic Cotton

The product contains organic cotton fibres grown without any use of chemicals.

B.Conscious Water The garments are produced with special water saving techniques.

B.Conscious Sustainable viscose This product is made of a viscose fibre which has been processed through an eco-friendly production.

B.Conscious Natural Fibres

Feel the difference with this product made of natural fibres from natures hand.

In harmony with nature

B.Coastline is not just a brand, it's a feeling. A feeling of being in harmony with surroundings, people and nature. A feeling of peacefulness and inner calm. Feeling good in comfortable clothing designed for a casual lifestyle and being outside. B.Coastline is timeless fashion in a Scandinavian casual-fresh look.

> Take care of yourself and nature! B.Conscious with B.Coastline



Thinking of the next generations...

Give future generations a better world to live in. B.conscious of your choices when buying fashion. Do something good for the world, nature and the next generations.





D. CONSCIOUS

This product contains organic cotton fibres. Grown without any use of chemicals.

It is a step further in protecting our planet.

ORGANIC COTTON

CONSCIOUS

When producing this garment we use special technique to save water.

It is a step further in protecting our planet.

SAVING WATER

B. CONSCIOUS

This product is made of a viscose fibre, which has been processed through an eco-friendly production.

B. CONSCIOUS

This product is made of natural fibres. All from natures hand.

Feel the difference

SUSTAINABLE VISCOSE

NATURAL FIBRES

Make your choice for a better world

Sec. 10

B. Coastline is a brand developed for women cherishing nature. The B.Coastline woman simply loves to take a deep breath and enjoy the fresh air. She is inspired by nature and values her walks by the sea or in the deep forest.

B. responsible

We have made it easy for you! B.conscious of your choices. You can make a difference. We know you care about the future and the world that we shall pass on to our children and grandchildren.

